



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)
Mittman et al.)
Serial No.: 09/922,425)
Filed: August 3, 2001)
Title: MEDIA PURCHASE)
GOAL CORRELATION)
SYSTEM)

Date: May 14, 2004

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APPOINTMENT OF ASSOCIATE POWER OF ATTORNEY

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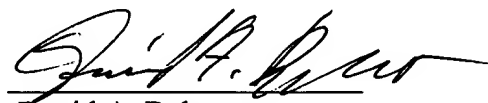
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